

Museum looking for clear winner



Members of the public are being asked to help name the new glass museum

PEOPLE are being invited to submit sparkling ideas for a name for the borough's brand new glass museum which is set to open in 2017.

The British Glass Foundation is asking glass fans to help identify a name for the new tourist attraction, which is being built on the old Stuart Crystal site at Wordsley.

Graham Knowles, BGF chairman, said: "The choice of name and logo is crucial in helping to establish and maintain the image of the new museum as a global brand. It is vital we get

this right first time, and it is only proper that the people of Stourbridge and the wider world of glass who have supported us so well should have a say."

The BGF says the final name chosen for the new museum should be one that reflects the past glories of Stourbridge glass, its contemporary status and future direction.

BGF spokesman Graham Fisher said: "The name should be highly impactful, immediately recognisable and with a longevity factor that identifies the image of Stourbridge Glass well

into the 21st century."

People are also invited to submit ideas for a new logo to accompany the name. The closing date is February 29.

Volunteers are also being sought to help when the new museum opens to the public. No specialist skills are required.

Anyone wishing to submit name or logo ideas or interested in becoming a volunteer can email bgf@britishglassfoundation.org.uk or contact BGF by post at c/o Hulberts Properties Ltd, Peartree Lodge, Hulbert Drive, Dudley, DY2 0XW.